



50th Anniversary Celebration

Sheraton Grand Sacramento Hotel Ballroom
1230 J Street, Sacramento, California 95814

Wednesday, June 26, 2024

5:00 - 9:00 PM

Sponsorship Package



50th Anniversary Celebration Event

The California Commission on Aging (CCoA) is celebrating 50 years of advocacy to support, celebrate, and improve the lives of older adults in California. Connect with state and local government officials, present and past commissioners, state, and federal legislative representatives, members of the aging and disability network, and more.

Proceeds from the event will support future Commission initiatives focused on normalizing aging across the lifespan, and scholarships to promote emerging opportunities in Gerontology, Geriatrics, and related fields.

Commissioners

Marcy Adelman, Joaquin Anguera, Cheryl Brown (Chair), David Campos, Erika Castile, Anni Chung, Joe Cislowski, Janet Frank, Brendalynn Goodall, Meea Kang, David Lindeman (Vice Chair), Shelley Lyford, Debbie Meador, Timothy Perry, Faisal Qazi, Sedalia Sanders, Ellen Schmeding (Immediate Past Chair), and Dana Toppel

California Commission on Aging 50th Anniversary

Sponsors

Platinum Sponsors



CALIFORNIA HEALTH ADVOCATES
Medicare: Policy, Advocacy and Education



Senior Medicare Patrol
Preventing Medicare Fraud

Silver Sponsors



California Health Care Foundation
HEALTH CARE THAT WORKS FOR ALL CALIFORNIANS

ESKATON



EST. 2006

Bronze Sponsors



CENTER FOR ELDER'S
independence

Your life just got better

JUSTICE IN AGING

FIGHTING SENIOR POVERTY THROUGH LAW



on LOK
where seniors embrace life



STANFORD
CENTER ON
LONGEVITY

California Commission on Aging 50th Anniversary Sponsorship Packages

Sponsor Category	Sponsor Level (quantity available)	Sponsorship Benefits
Title Sponsor	\$50,000 (1)	Title Sponsor Opening Remarks (15 minutes) Title Sponsor Video Loop (30 second exclusive loop) Anniversary Premier Seating (2 VIP Tables/20 Seats) Title Sponsor Co-Branding Title Sponsor Digital/Visual Signage Center Full-Page Color Souvenir Program Advertisement Title Sponsor Priority Exhibit Table Collateral in Anniversary Swag Bag
Platinum Sponsor	\$35,000 (4)	Anniversary Remarks (5 minutes) Platinum Sponsor Video Loop (30 second shared loop) Anniversary Premier Seating (1 VIP Table/10 Seats) Platinum Sponsor Digital/Visual Signage Full-Page Color Souvenir Program Advertisement Platinum Sponsor Priority Exhibit Table Collateral in Anniversary Swag Bag
Gold Sponsor	\$20,000 (5)	Anniversary Premier Seating (5 VIP Seats) Gold Sponsor Digital/Visual Signage Half-Page Color Souvenir Program Advertisement Gold Sponsor Priority Exhibit Table Collateral in Anniversary Swag Bag
Silver Sponsor	\$10,000 (10)	Anniversary Premier Seating (3 VIP Seats) Silver Sponsor Digital/Visual Signage Half-Page Color Souvenir Program Advertisement Collateral in Anniversary Swag Bag
Bronze Sponsor	\$5,000 (20)	Anniversary Premier Seating (2 VIP seats) Bronze Sponsor Digital/Visual Signage Half-Page Color Souvenir Program Advertisement Collateral in Anniversary Swag Bag
Friend of the Commission	\$2,500	Anniversary Event Seating (4 seats) Acknowledgement and logo in the Event Program Collateral in Anniversary Swag Bag
Friend of the Commission	\$1,000	Anniversary Event Seating (2 seats) Acknowledgement and logo in the Event Program Collateral in Anniversary Swag Bag

REMIT THIS PAGE WITH YOUR CHECK PAYMENT

Company Information

Company Name			
Contact Name		Title	
Company Address		City	
State		Zip	
Contact Number		Email	

**California Commission on Aging 50th Anniversary Celebration Event
Sponsorship Package Selection**

Select Package Below	Sponsor Category	Sponsor Level
	Title Sponsor	\$50,000
	Platinum Sponsor	\$35,000
	Silver Sponsor	\$20,000
	Gold Sponsor	\$10,000
	Bronze Sponsor	\$5,000
	Friend of the Commission	\$2,500
	Friend of the Commission	\$1,000

Make Check Payable to:

The **California Foundation on Aging**, a 501(c)3 non-profit organization, on behalf of the CCoA.

Mail Check to:

California Foundation on Aging
c/o California Commission on Aging
Attn: Karol Swartzlander, CFoA Secretary
2880 Gateway Oaks Drive • Suite 390
Sacramento • California • 95833

For Tax Deductions, Please Use Tax ID #77-0187875.

For more information, contact:

Karol Swartzlander at karol.swartzlander@cco.ca.gov, (916) 419-7593

or

Marijke Melman at <mailto:marijke.melman@cco.ca.gov>, (916) 419-7595

Thank you!